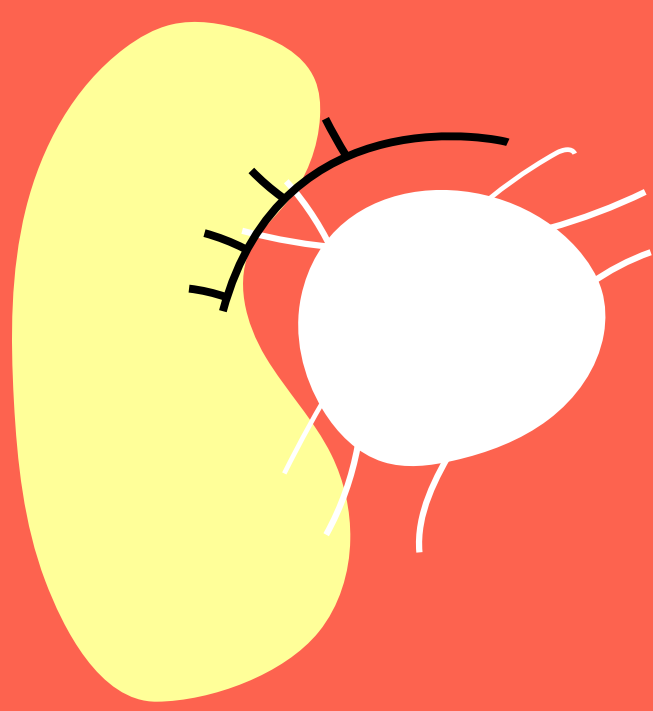


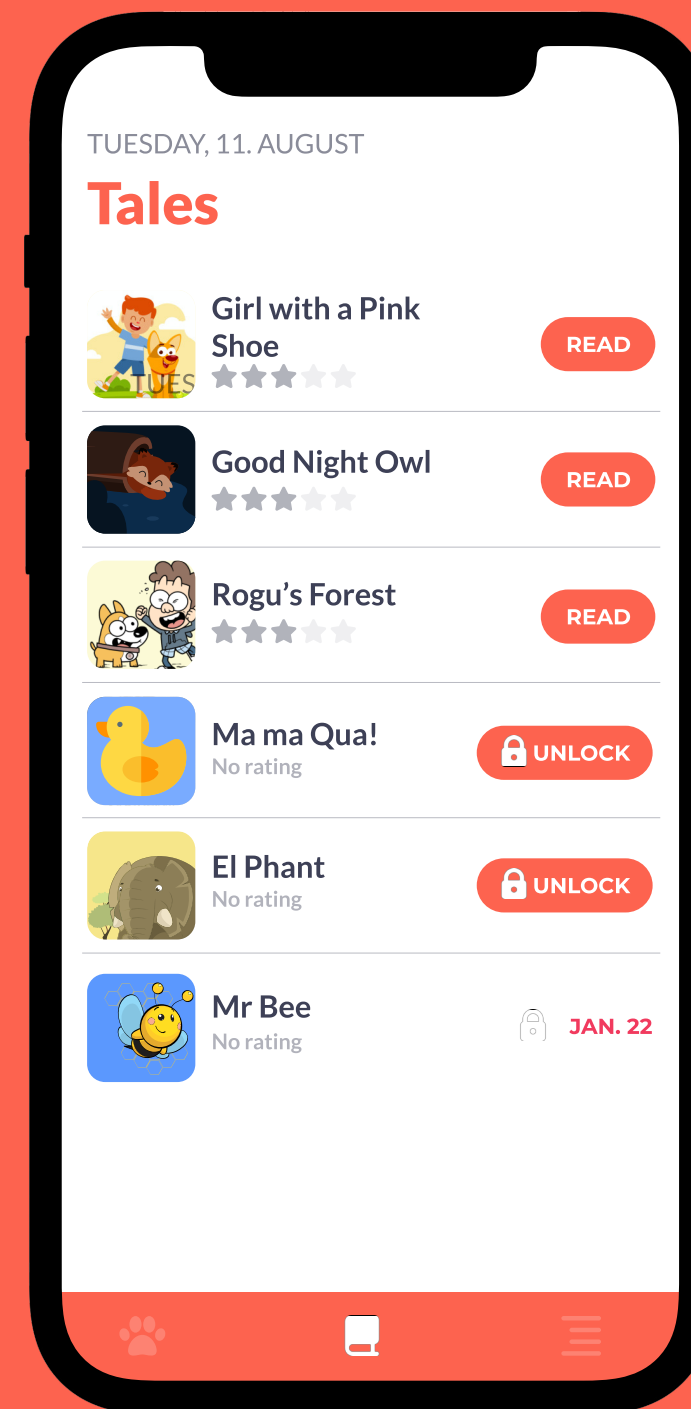
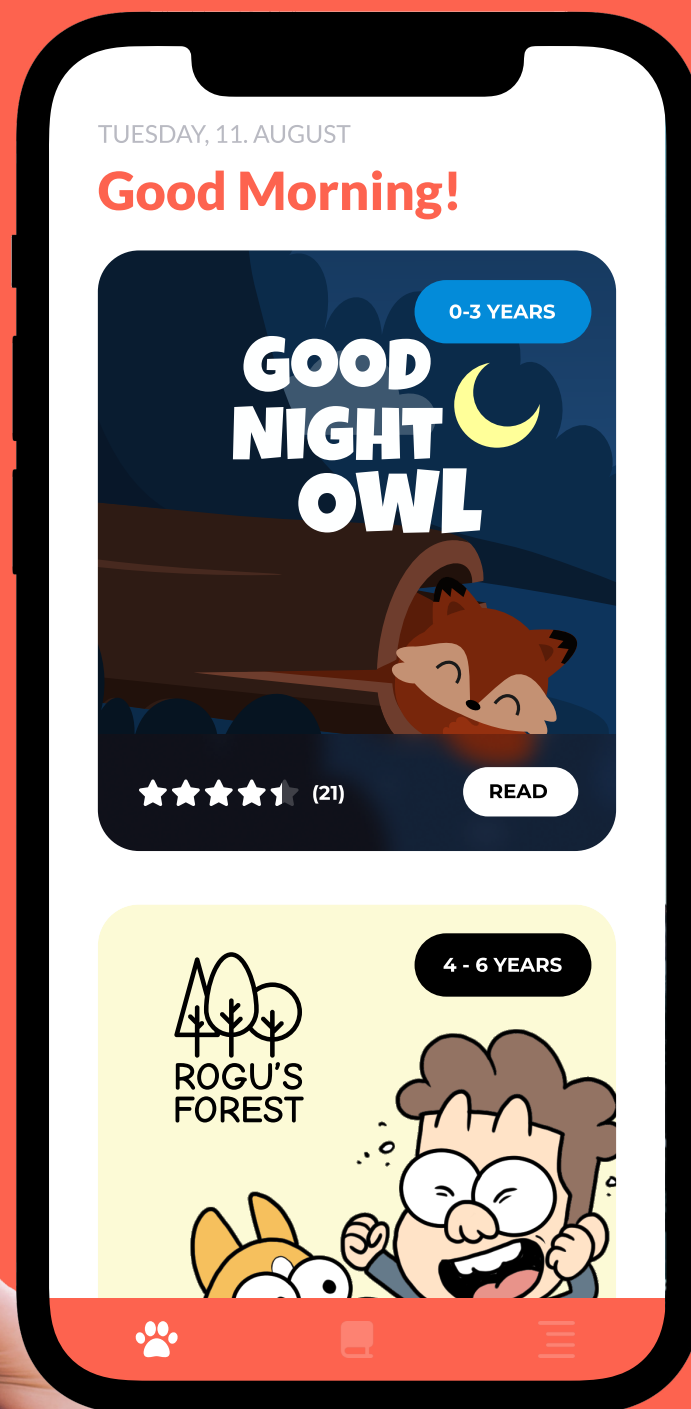
ticoli
reading for kids





Screen time that makes sense.

The work in progress of how to motivate kids to read.







What and Why?

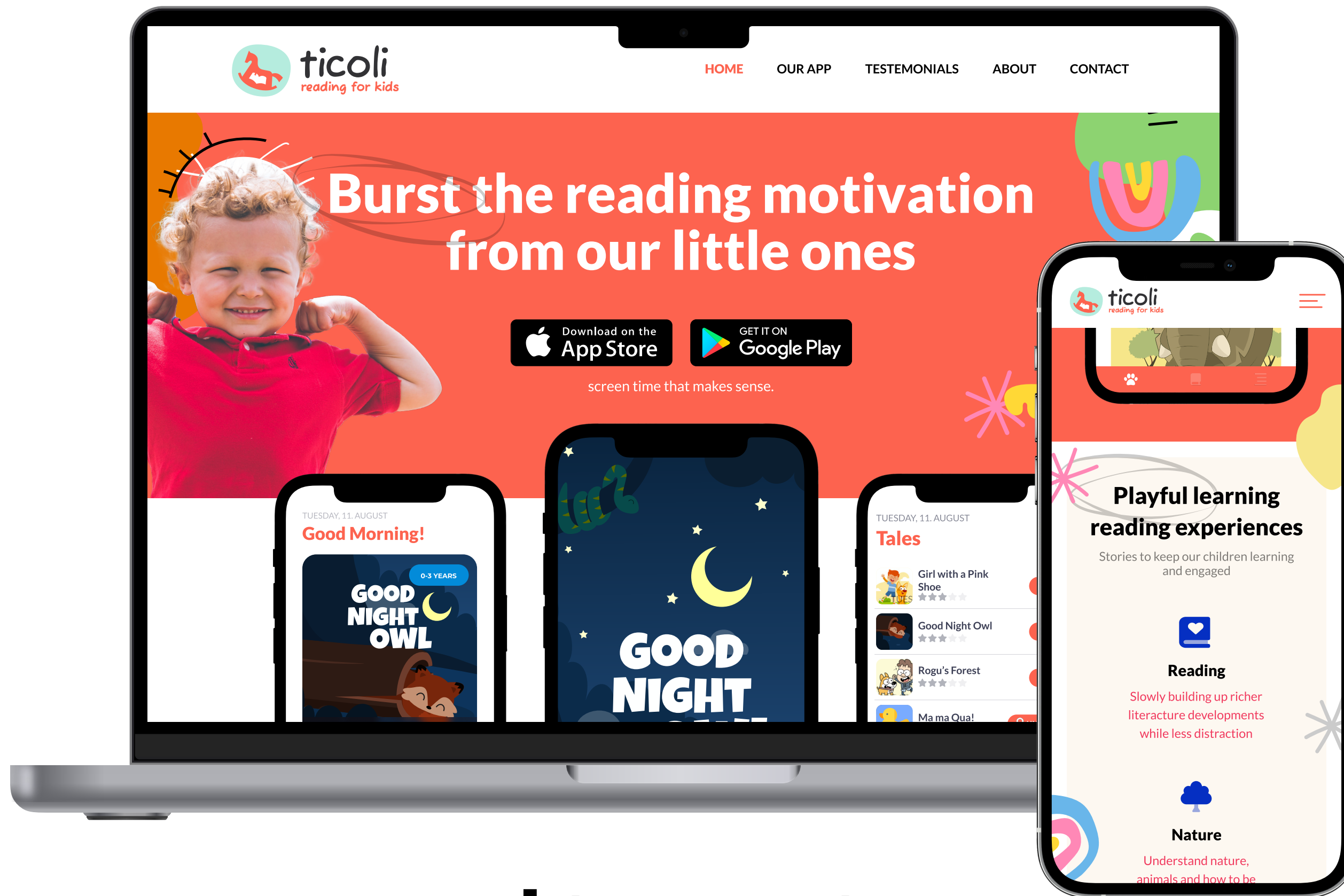
Ticoli is a **side project**, and I'm running it by hiring freelancers to help me with the tasks that I'm not good at.

*watchout for the
jumpscare!*

It all started with a Korean horror webcomic. I loved the interactive jumpscare and thought about doing a horror app myself. Soon enough, realizing that every parent around me was struggling to find good quality apps/content for their kids. Without zombifying Youtube videos, I started to build animated / interactive children's stories.



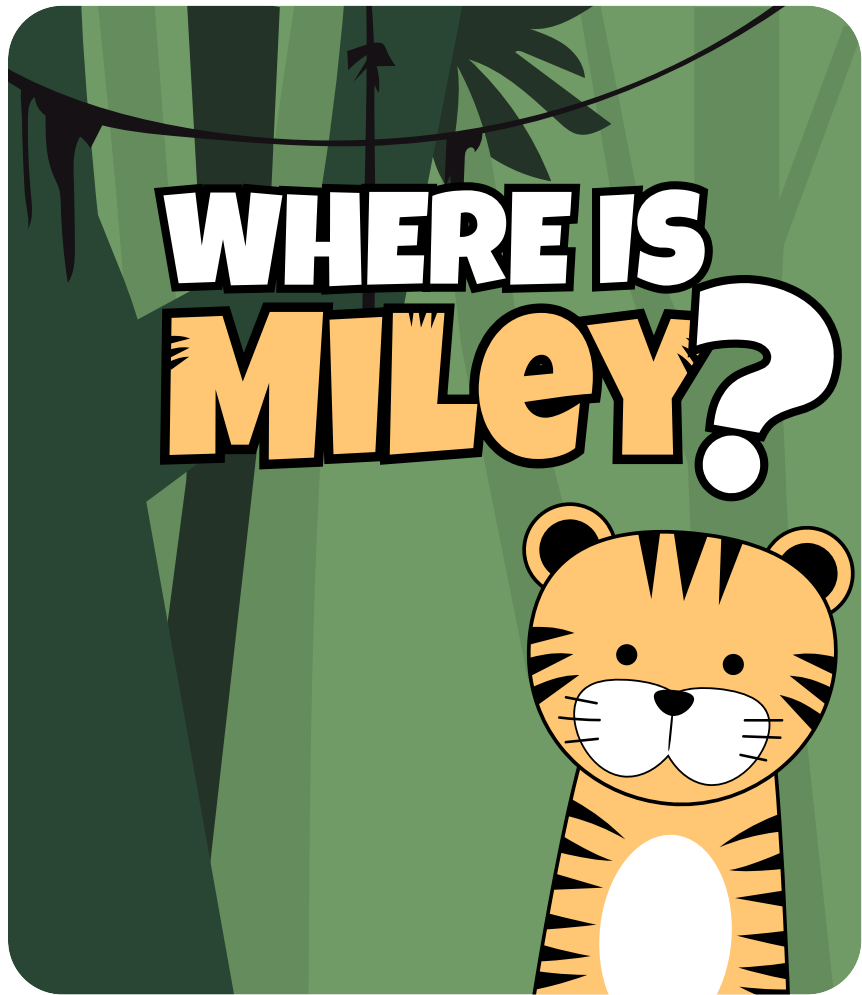
My tasks were Design Website, App, Branding...



and to create...

...loads of stories!

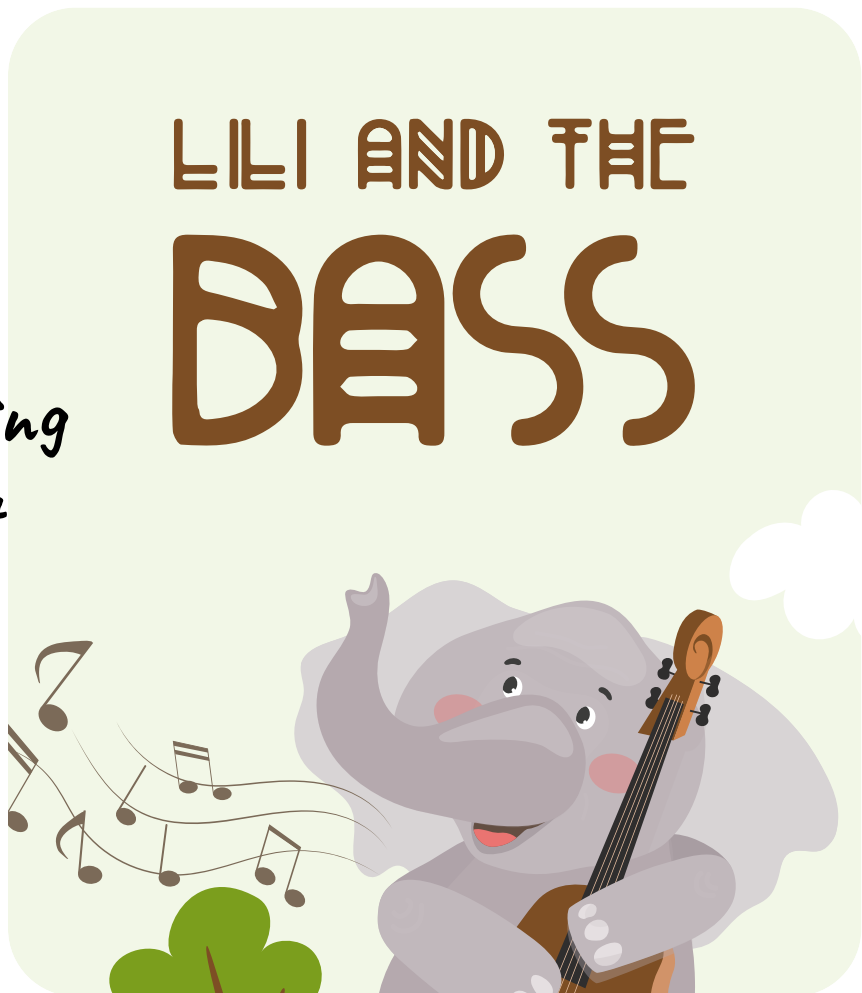
stories teaching
different types of
animals



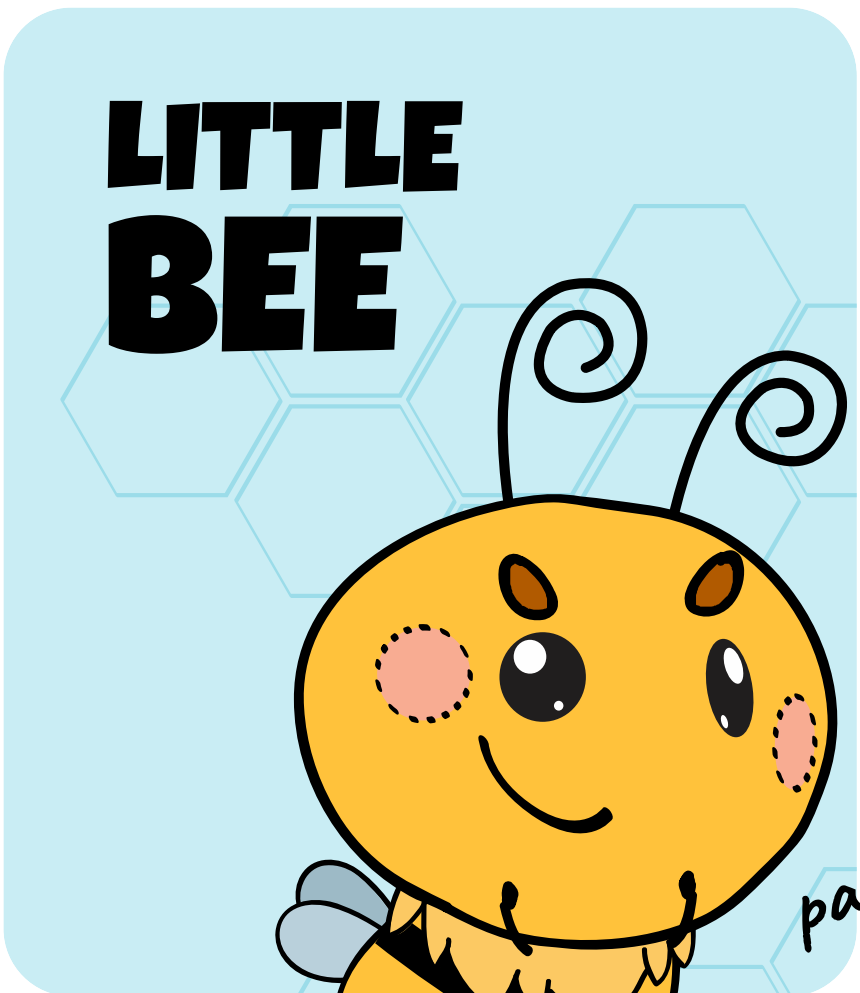
talking about
friendship



teaching presenting
an instrument



LITTLE
BEE



parents

picnic
day



teaching different fruits!

GOOD
NIGHT
OWL



... and getting them ready to sleep.

The process I followed to create the stories

Story Sketch

Brainstorm write the very first draft of the story, already considering which topics I'm planning to touch.

Hire a Ghost Writer

This person makes my crazy sketches into children's stories!

Brief Illustrators

Send the story and suggestions of what could be illustrated (in vector format).

Animating JSON files and controlling them with Lottie.

Hire Lottie animators to bring to life the illustrations.

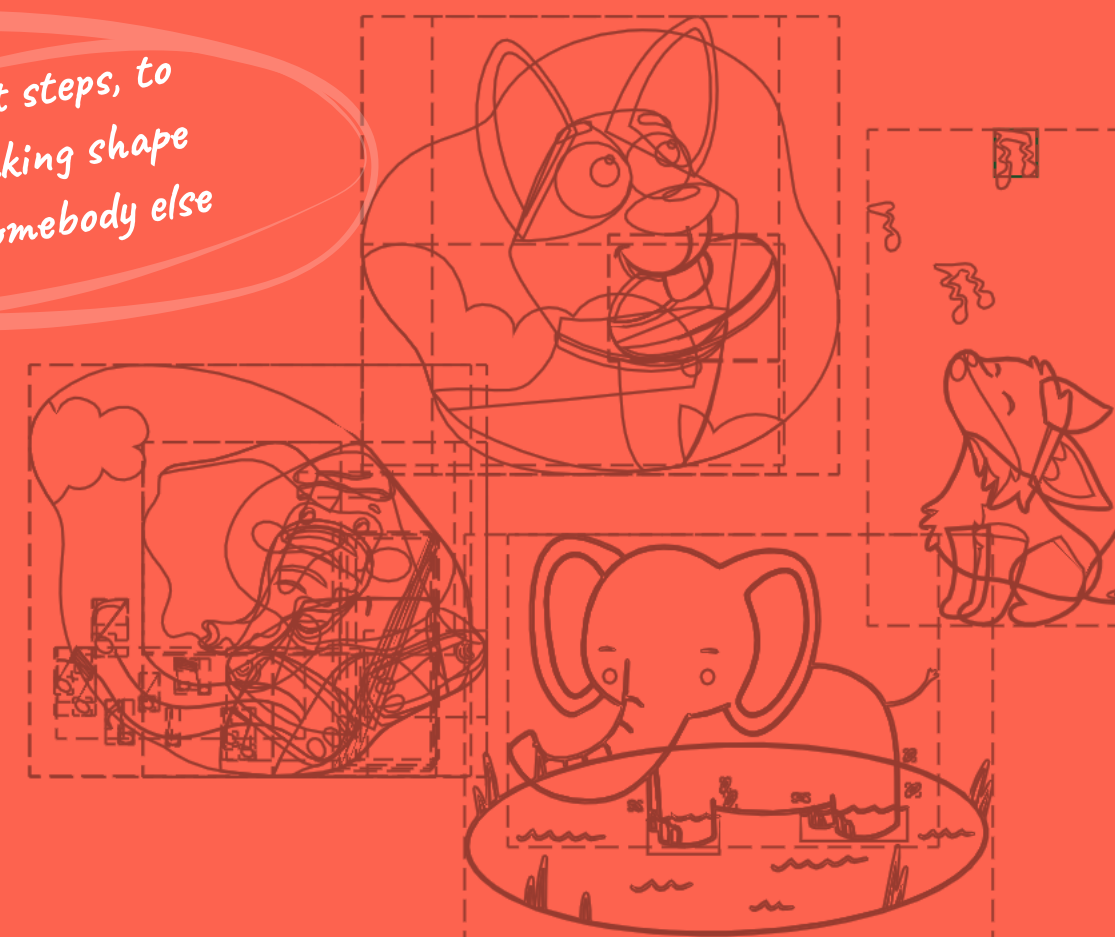
SFX

Very short SFXs to keep their attention to special events on the story.

Code

App Developed in Flutter, currently learning how to create builds and handle AppStore and PlayStore.

one of the nicest steps, to see the story taking shape by the eye of somebody else





User Testing!

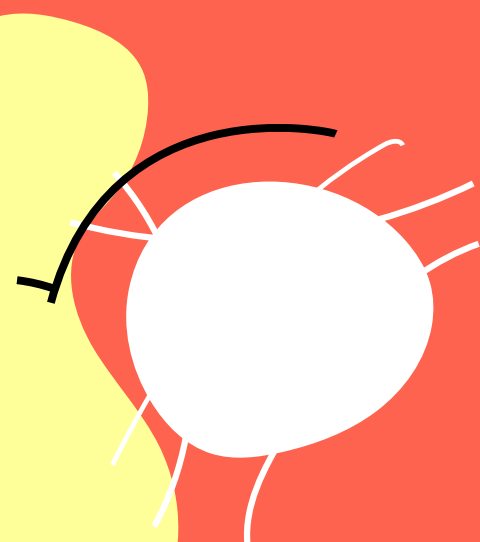
overall loved the sounds 



learned that some illustration gabs may cause them losing interest



on this age range, I also tested the parent's interaction. the stories I'm currently offering are not for toddlers without parents!

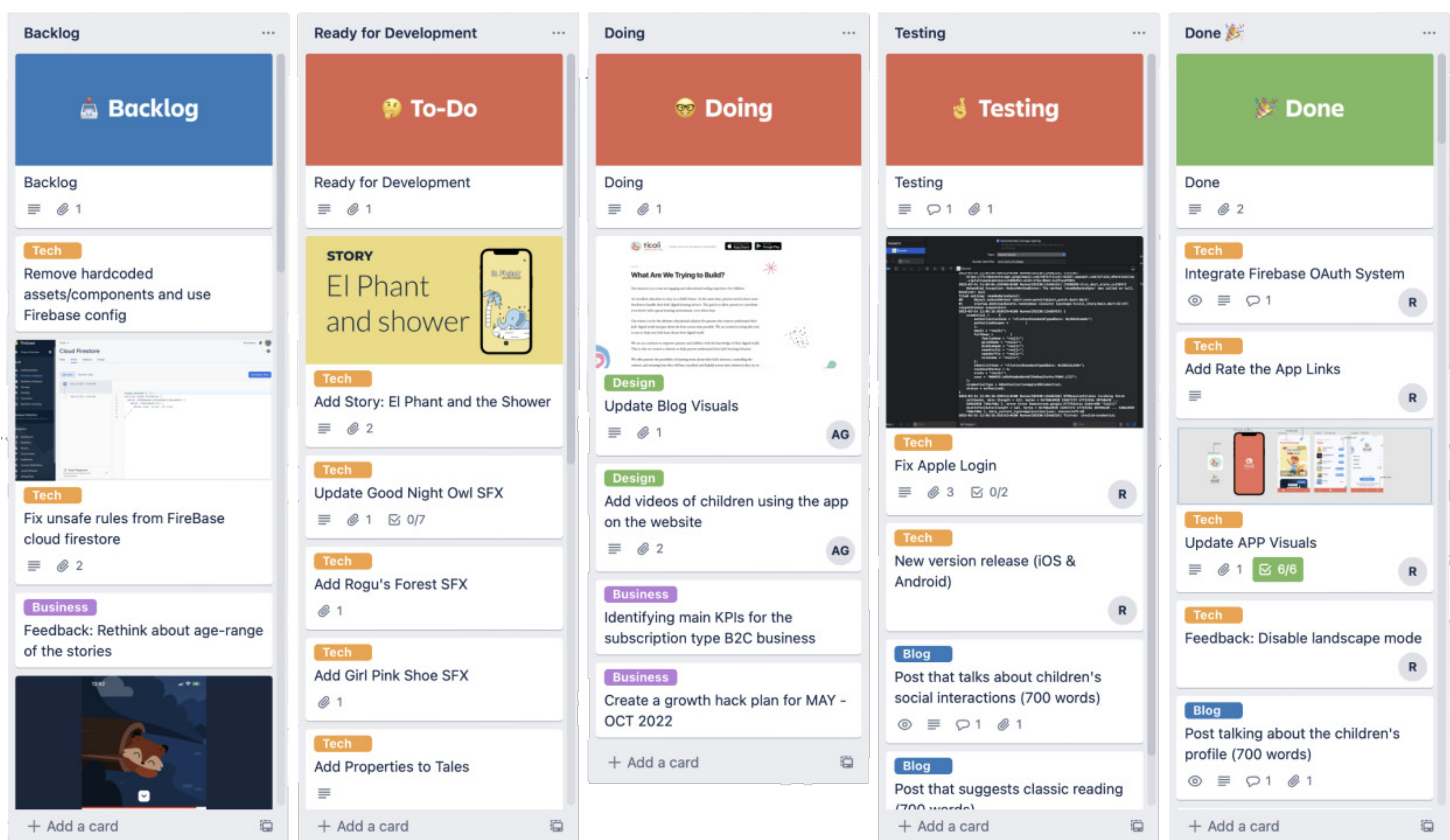


Next Steps!

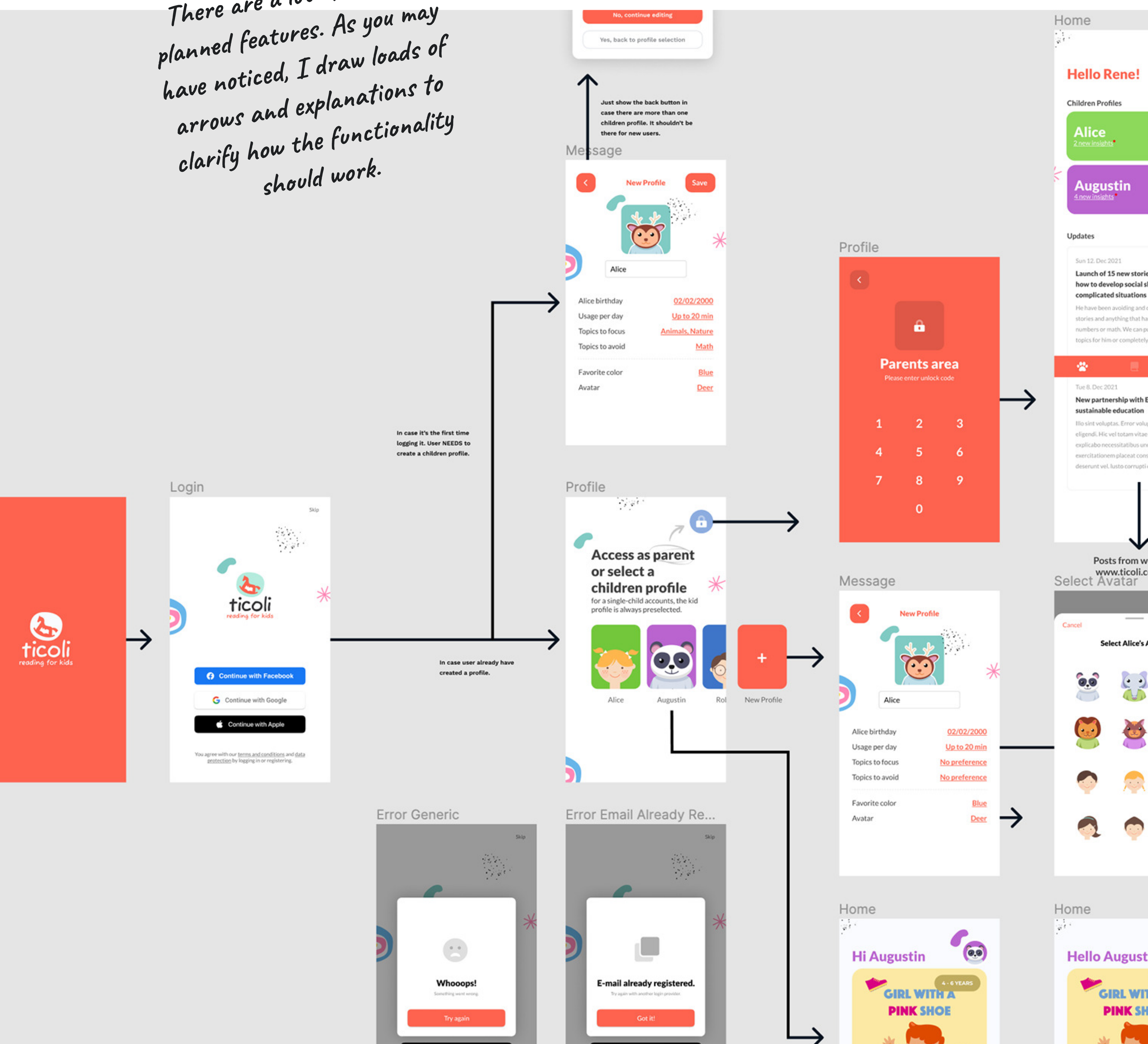
Take it easy.

Writing new stories whenever I feel like and improving the app with new ways of reading, more interactions, better animations, and better content in general.

Last user labs collected loads of feedback, and the Trello board is well fed.



There are a lot of already planned features. As you may have noticed, I draw loads of arrows and explanations to clarify how the functionality should work.



If you want to see more information or download the apps, please visit <https://www.ticoli.com>

Don't forget to leave your feedback!