

# Managing iOS and Android design topics

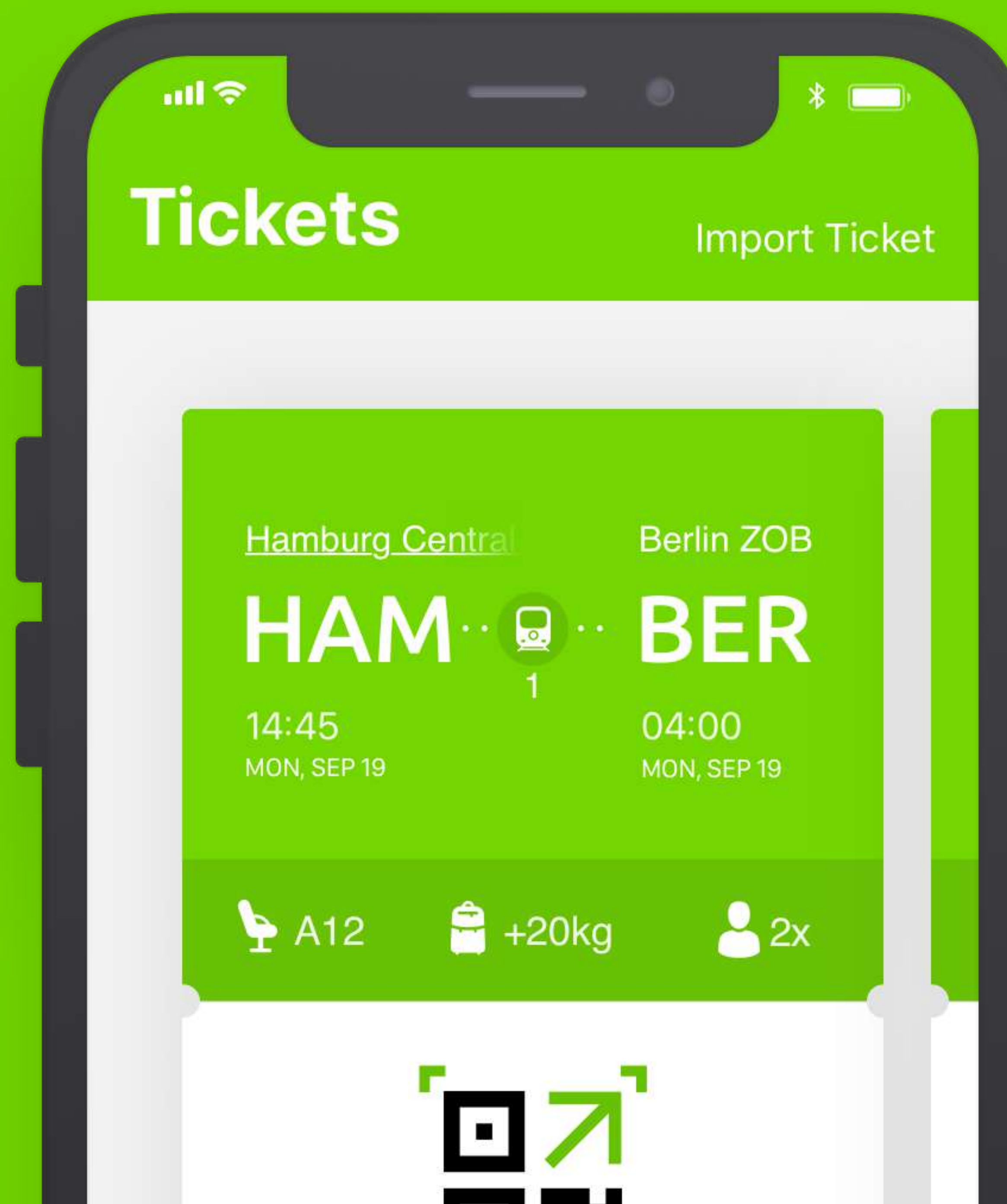
Improvements of both platforms, A/B tests  
and usability tests.

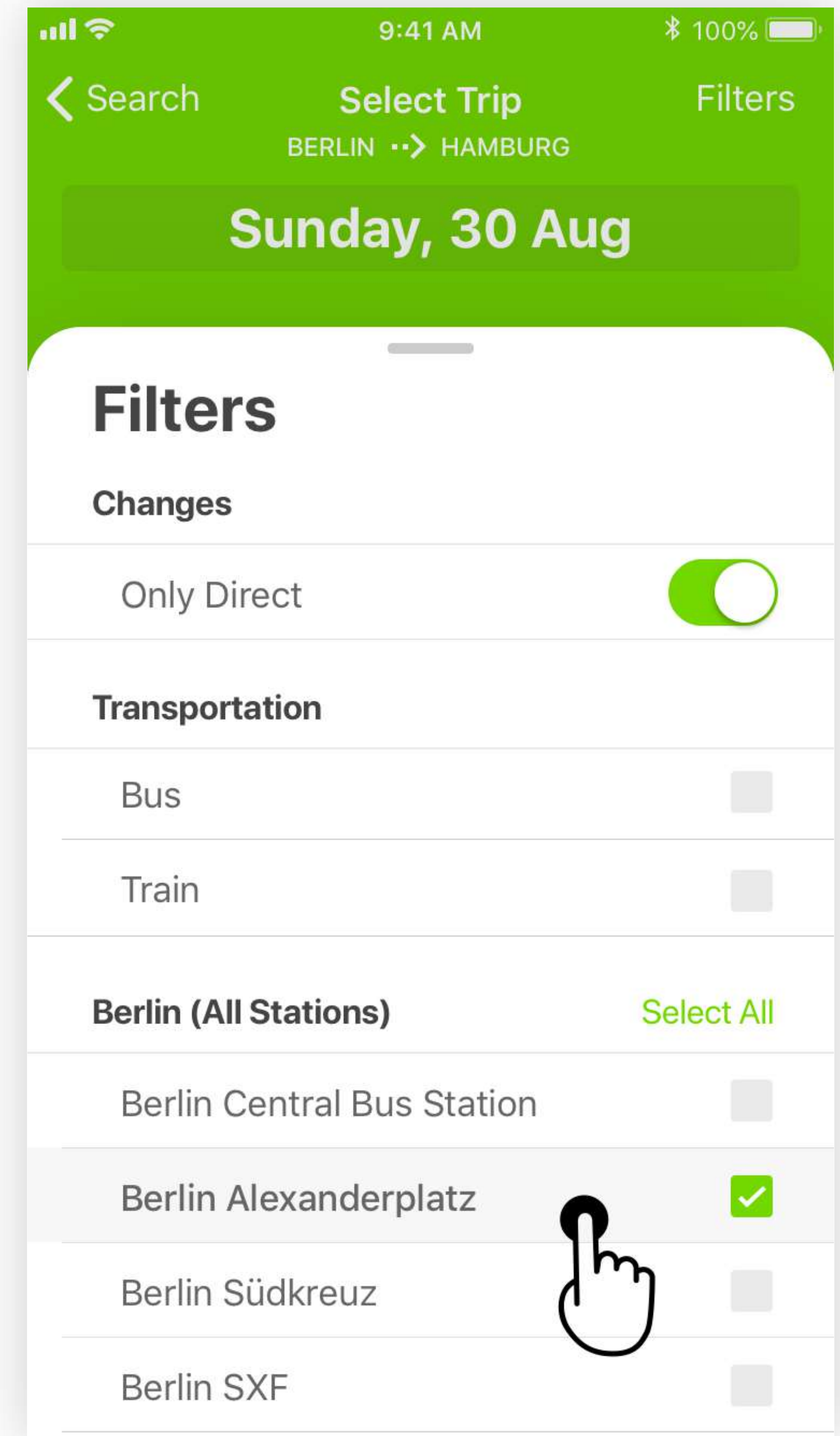
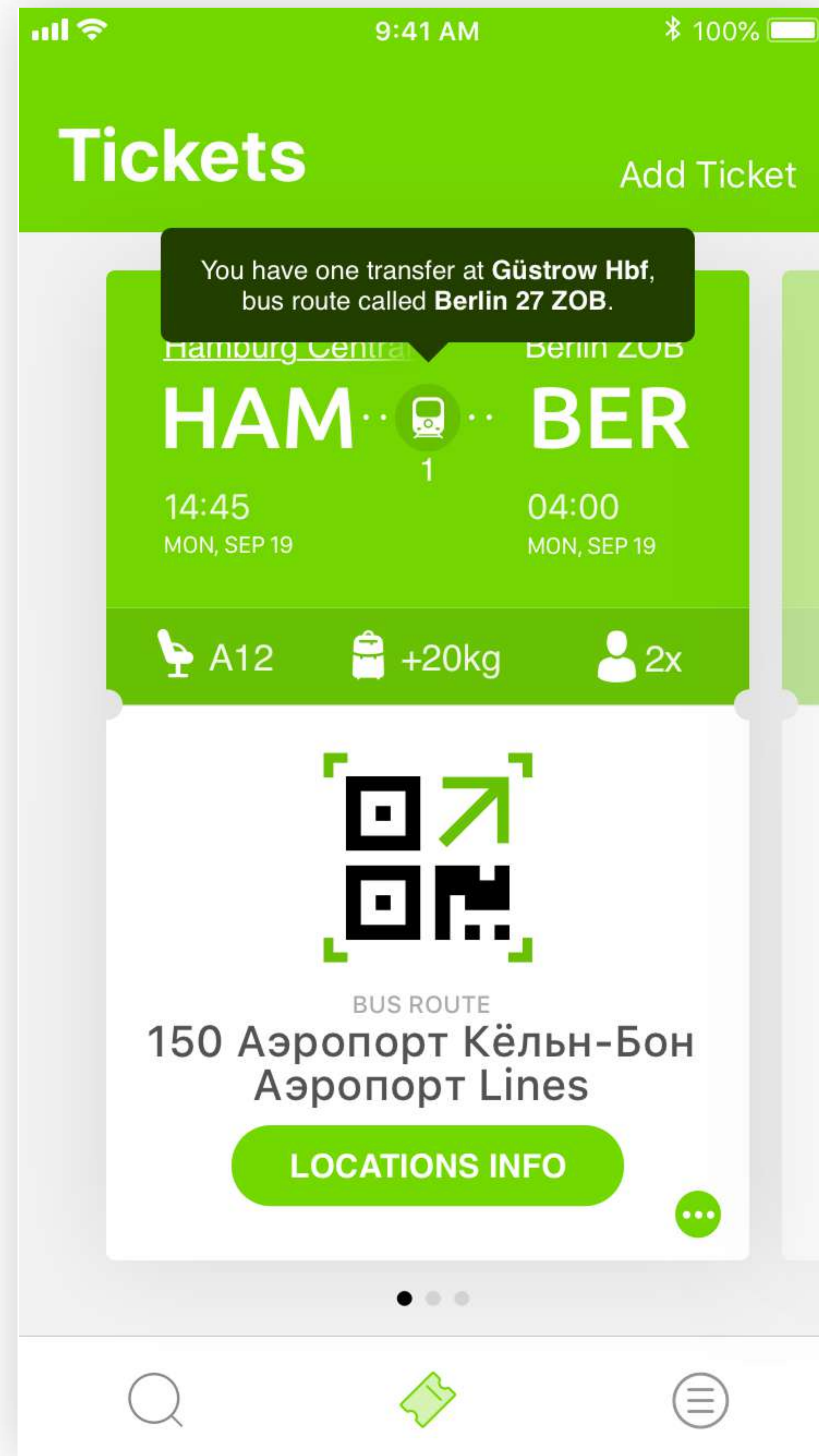
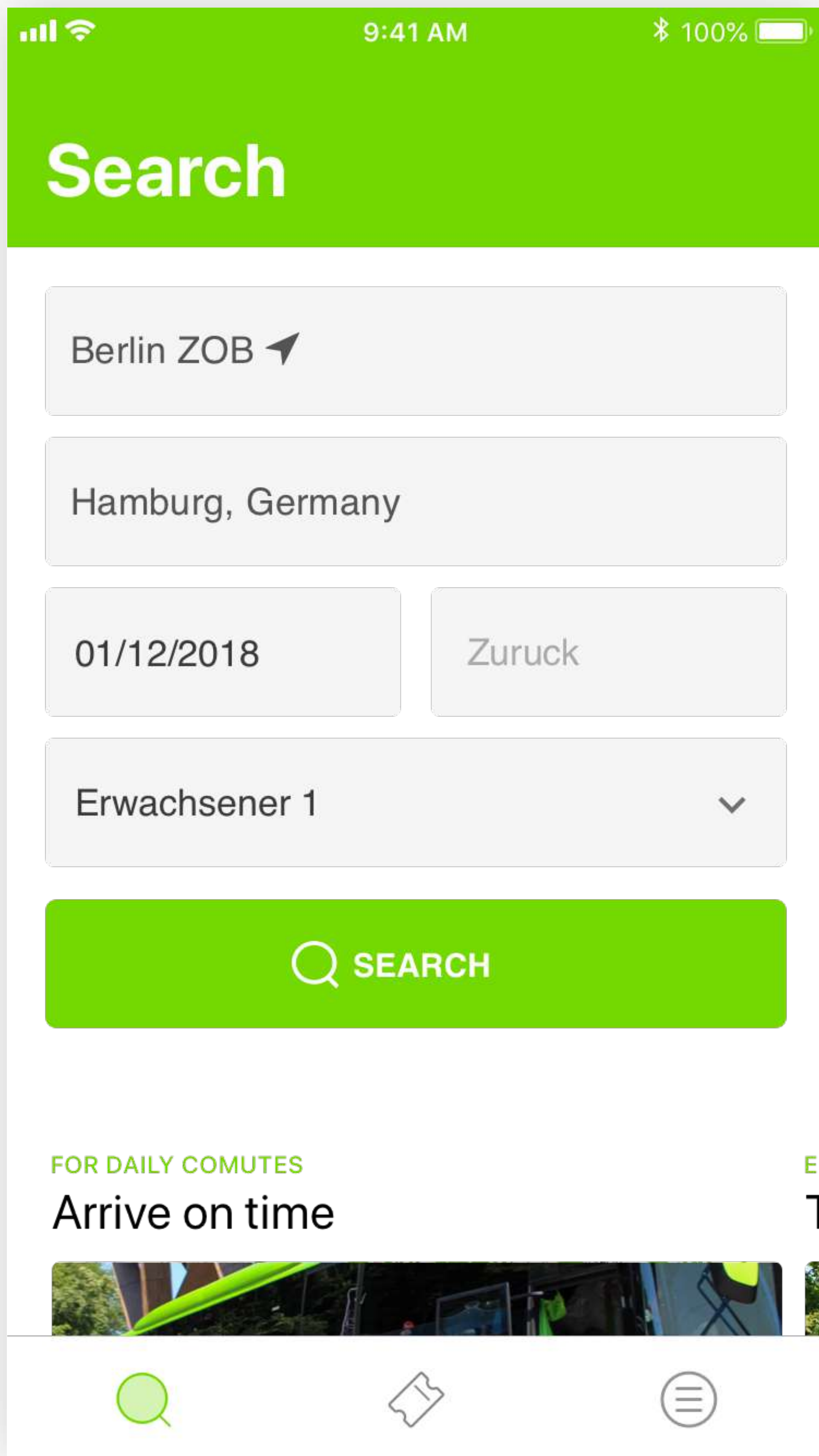
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**FLiXBUS**

## REDESIGN THE IOS APP

With the need of rewrite the iOS app in Swift (previously developed in objective c), I ran several user labs and got research insight to build a more robust iOS app.





## **IMPROVE CURRENT ANDROID APP**

Throught A/B tests and validating ideas/suggestions found on user labs and coming from the business needs.

## **BIGGEST CHALLENGE**

**Align design and business** needs through a fast growing company, with different product owners and team members that has different expectations and perspectives of the product. Keep everyone motivated and pushing for quality.

# **THANKS**

You can check some of my other projects if you go back to  
**[www.danielxavier.com](http://www.danielxavier.com)**